

Jeremy Bolden

Teaching Philosophy

Film is the art of communicating story by simulating experiences via moving images along with other sensory stimulations. Film is, at its heart, visual storytelling.

Cinematography is the construction of imagery used in the telling of your story. As a Cinematographer the single most important thing for you to understand during this construction process is tone. In visual storytelling, tone is everything. Tone is broad. Tone is specific. Tone suspends disbelief. Tone communicates with your audience instantly, and constantly; telling them everything they need to know, and feel, about what they're seeing. Understanding tone, how to achieve it, and how to marry it within your story. I hope to help you master tone through the understanding of light (and its characteristics), movement, lenses, color, and understanding of story.

I will engage you, the students, in a series of interactive lectures, introducing the basics of cinematography, focusing primarily on exposure. Students will also receive a number of out of class assignments, engaging on a number of levels, from observation to analysis. Additionally in labs, we will execute ideals and seek out answers to any unknowns from lectures and assignments.

Once a solid foundation has been laid, we will move onward to more advanced cinematographic methods used in creating an image that is correct for your story, whether it be for the purpose of narrative or commercial purposes. It is important to understand that there is cinematography that is beautiful, and then there is cinematography that is appropriate.